A Path to Sustainable Transport,
BSR’s Clean Cargo Working Group

BSR, November 22, 2005
Clean Cargo’s Definition of terms

**Carriers** are transport providers that own and operate cargo vehicles, whether trucks, railcars, ocean vessels or aircrafts.

**Shippers** are manufacturers and retailers, the purchasers of transport services.

**Non-vessel operating carriers** (NVOC) may act as shippers (transport purchasers) or carriers (transport providers).

**Strings** are predetermined loading/discharging points within major trade-lanes for which carriers provide scheduled services.
BSR’s Clean Cargo Working Group builds on extensive experience

• The Clean Cargo Working Group – a collaboration between ocean carriers, freight forwarders and their shippers of cargo
• The former Green Freight Working Group – focused on U.S. ground transportation
• The former Sustainable Freight Transport Working Group – integrated all modes of transport and is now part of Clean Cargo Working Group
• www.bsr.org/sustainabletransport
BSR’s Clean Cargo Working Group is a business-to-business initiative

The Clean Cargo Working Group (CCWG) is a collaboration between ocean carriers, freight forwarders and shippers of cargo. It focuses on:

- Communication and reporting tools
- Cross-industry education along global supply chains
- Forum for discussions on environmental and social aspects of freight transport
- Continuous improvement of transport services and footprints
CCWG Vision and Mission Statements

- The CCWG vision is to benefit the environment and people by understanding the environmental footprint of goods transported globally, and the ways that global transportation systems affect employees and communities.
- The CCWG mission is to foster continuous improvement of environmental and social performance aspects of freight transport by sharing information and promoting best practices in the industries.
- Furthermore, to promote environmentally and socially responsible transportation through open dialogue and business to business collaboration.
Clean Cargo member companies include:

- APL Limited
- Maersk-Sealand (A.P. Moller)
- Chiquita Brands, Inc. & Great White Fleet, Ltd.
- CMA-CGM, Inc.
- Hanjin Shipping co., Ltd.
- Hapag-Lloyd Container Line
- Hewlett-Packard Company
- Hyundai Merchant Marine
- The Home Depot, Inc.
- IKEA
- “K” Line
- NIKE, Inc.
- Nordstrom, Inc.
- NYK Line
- OOCL
- Office Depot
- P&O Nedlloyd
- Starbucks Coffee Company
- The Coca-Cola Company
- UPS
- Wallenius-Wilhelmsen
Companies appreciate the innovative work in Clean Cargo

**Nike**: “As a member of BSR’s Clean Cargo Group, we are collaborating with a dozen companies to identify ways of reducing emissions from sea freight.”

**IKEA**: “IKEA has invested in acquiring a greater insight into this relationship, not least to enable IKEA to stipulate environmental criteria when negotiating the future provision of transport and goods forwarding services.”

**Starbucks**: “Our transportation impacts also include the distribution of our products around the world. Starbucks is working with transport providers to reduce this impact by participating in the BSR Clean Cargo Group”

**Hewlett Packard**: “HP works through the Clean Cargo Group and Green Freight Group to enhance overall environmental performance of transport industry”

**UPS**: “UPS collaborates with manufacturers, government and non-profit organizations to promote sustainable product transportation”

(Select quotes from corporate CSR reports)
Clean Cargo environmental focus integrates three components

1. Emission Calculation:
   For greenhouse gases and other air pollutants

2. Environmental Performance Reporting:
   Environmental Performance Survey (EPS) Tool

3. Environmental Performance Improvements:
   Goal to promote environmentally responsible practices
Standardized environmental performance reporting has been the focus of Clean Cargo

Standard methodologies:

- Environmental Performance Survey (EPS) for container carriers, car carriers, Ro-Ro vessels and ferries
- Guidance Appendices offer additional information on:
  - Parameters and formats for the EPS data reporting
  - Procedures for shippers to use the EPS data
  - Optional NOx calculation methodologies for carriers

All methodologies are publicly available
The Clean Cargo Working Group now expands towards sustainable or responsible freight transport

- All modes of transportation, globally
- Social and environmental aspects of transportation
- Corporate principles and codes of conduct for transport suppliers
- Holistic supply chain approach
The Clean Cargo Working Group engages in environmental and social aspects

Focus areas include:

• Management Systems
• Resources management
• Air quality
• Biodiversity
• Impact on local communities
• Labor and human rights
Will the ability to model impacts inform transport services and corporate decision making?
For more information:

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